

NATURAL EXPO FAMILY

International Trade Fairs and Conferences for Natural Products

NATURAL EXPO INDIA

Delhi-NCR, India
November 7-9, 2019
naturalexpo-india.com

NATURAL EXPO SOUTH EAST ASIA

Bangkok, Thailand
July 9-12, 2020
naturalexpo-southeastasia.com

NATURAL EXPO CHINA

Shanghai, China
May 13-15, 2020
naturalexpo-china.com

NATURAL EXPO events offer global platforms for the fast-growing natural products markets

All events are dealing with all aspects of natural life and health awareness for nature and the environment, and take place parallel to BIOFACH in each country. A perfect platform for all those who buy both organic and natural products, as they can rely on the guarantee that exhibitors must meet the strict admission criteria. Nowhere else do national and international entrepreneurs, producers, traders and potential new customers meet in person to exchange knowledge and materials and open up new business opportunities!

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Get to know about the features of the individual markets!

NATURAL EXPO CHINA

Health and safety are becoming important standards in the Chinese market. High-quality natural products have been attracting consumer attention for years.

According to Nielsen's Global Health and Wellness Survey, 82 % of Chinese consumers prefer non-additive foods, above the global average of 68 %. 79 % of respondents focus on food components and 67 % want to buy more natural foods. NATURAL EXPO CHINA was launched in May 2019. NürnbergMesse China has been gathering experience with the formerly "Natural World" area of BIOFACH CHINA since 2015 and will take this important industry theme to the next level with its own platform.

NATURAL EXPO SOUTH EAST ASIA

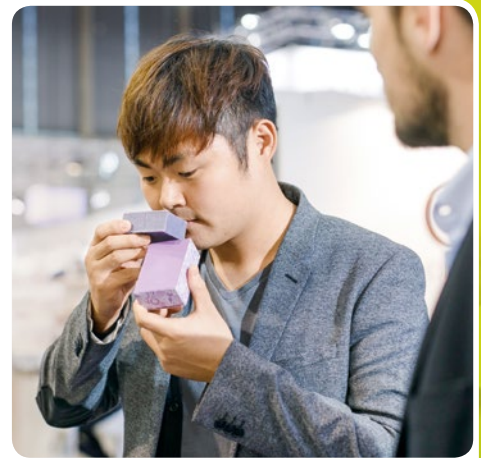
On four days of NATURAL EXPO SOUTH EAST ASIA & BIOFACH SOUTH EAST ASIA became the central meeting point for the organic and natural sector in South-

east Asia and fulfilled all expectations. With 24,196 visitors from 47 countries and 403 exhibitors from 14 different countries, both fairs proved to be an important economic event for the entire sector. The food and agriculture industry is one of the most important economic sectors in Southeast Asia. According to the Market Research Industry Report, the global health and wellness food market is expected to grow by 5.94% (Compound Annual Growth Rate) between 2018 and 2022. In the future, the natural products market will play an important role in the demand and procurement of healthy food from Southeast Asia.

NATURAL EXPO INDIA

With an overwhelming response to the first issue in October 2018, NATURAL EXPO INDIA demonstrated its primary goal of providing a platform for natural

food and beauty products in India as well. With an increase in consumer numbers for ayurvedic and natural products, the natural segment accounts for 41 % of the total 6.7 billion US dollars market for body care products, according to a study by Nielsen's research. According to various reports, the wellness industry is expected to reach 21 billion US dollars by 2020. In addition, the Indian government is launching a series of programs to promote the Indian wellness industry. Delhi, Karnataka, Maharashtra and Madhya Pradesh are the main markets for natural products in India.



Any question on a specific event?

We are glad to provide further information! Just contact us.

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